

THE KEOP FILTER

July 2010

KEOP By The Numbers:

- NC Citizens Screened: **2970**
- Counties with current outreach activities: **30**

Community Outreach Update

As of June 30, 2010, the KEOP has conducted 78 free CKD screenings across 30 counties.

Funding Watch

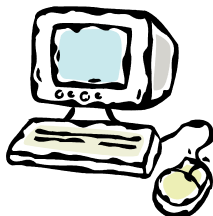
By mid-fall, the KEOP will know if either of two proposals to expand the KEOP screening or introduce a new community-based program to train allied health professionals as certified kidney care coordinator educators has been funded.

SAVE THE DATE:

6th Annual Kidney Kare 5K
Run/Walk
Chapel Hill, NC
MARCH 19, 2011

Check us out on the web:

www.unckidneycenter.org/outreach.html



MAKING A DIFFERENCE: RISING HIGH SCHOOL SENIOR HOSTS A LOCAL HEALTH FAIR TO EDUCATE HIS PEERS AND NEIGHBORS ON CHRONIC KIDNEY DISEASE

Fellow Pender High School students and residents of the Currie community were the beneficiaries of a chronic kidney disease (CKD) health fair hosted by Eric Devone, a soft-spoken, rising senior at Pender High School and patient at the UNC Kidney Center. A public event to promote awareness about CKD was a surprising choice for a quiet young man who has rarely even acknowledged his condition to other students and neighbors, but when asked why he chose to sponsor a health fair about CKD, Eric responded, "I wanted to step out beyond my normal activities and encourage other young people with a chronic disease to know that they can play sports, and have fun like other kids their age-- I wanted my classmates to understand what it is like to live with kidney disease."

Armed with brochures, self-assessment instruments, and t-shirts proclaiming the importance of asking "HEY DOC, HOW ARE MY KIDNEYS?", Eric conducted a CKD health fair and provided personal testimony about living with kidney disease and how the disease often caused him to withdraw from school activities and not realize his full potential.

Eric wanted to help his fellow students and neighbors to understand the disease that "affects his life, but no longer controls it." He was not always so comfortable speaking about his health and the likely need for a kidney transplant but Eric acknowledged the role of his pediatric nephrologist, Dr. Keisha Gibson, and his transition coordinator, Kristi Bickford, in helping him to understand kidney disease and the importance of being more self-directed in managing his health.

As Eric answered people's questions about CKD and described his struggle to live his life more fully, he acknowledged that the single most important influence in changing his attitude about his future, was the opportunity to attend a week of Kidney Camp in the North Carolina Mountains for two summers. Taking his first solo trip on a bus, playing sports and games, talking with other teenagers about life, watching movies, eating pizza and experiencing a normal teenage existence with other young persons living with a chronic disease helped Eric to begin to see a future that included participation in recreational activities and pursuit of his dream to become a chef. His new-found confidence was obvious to his teachers and counselors at Pender High and he became more receptive to their efforts to help secure further education and training, possibly through Job Corps.

One unanticipated outcome of Eric's CKD health fair was that people elected to donate for the t-shirts he had planned to give away. Over four hundred dollars was donated during the fair and Eric has asked that these funds be used to help send another young person with a chronic disease to summer camp. Well done, Eric.

Those of us at the Kidney Center are excited about Eric's plans to become a chef and pursue his dream of restaurant ownership.

KEOP HIGHLIGHTS

The UNC KEOP is here to help you! Please contact Caroline Jennette, Legislative Liaison, if you would like more information about kidney disease, the KEOP, or the UNC Kidney Center in general.

Caroline Jennette, MSW
Campus Box #7156
919-966-2561 ext.301
FAX:919-966-4251
caroline_jennette@med.unc.edu

You can also check us out on the web at:

www.unckidneycenter.org

Director:

Ronald J. Falk, MD

Associate Director:

J. Charles Jennette, MD

Director of Education & Outreach:

Donna Harward

Center Administrator:

Trina Pugh

Development Officer:

Suzie Hosman

Legislative Liaison:

Caroline E. Jennette, MSW

- The November/December issue of the North Carolina Medical Journal features an article analyzing initial demographic and screening data from the KEOP's screening efforts. For the full report, check out www.ncmedicaljournal.org/archives.shtml.
- The 5th Annual Kidney Kare Run took place in March. The run drew over 500 participants and raised \$1700 for the KEOP and the Kidney Center's Patient Emergency Fund.
- The KEOP kicked off Donate Life Month in April by launching its new "Transform Lives: Be An Organ Donor" Campaign. The A&Z Motorsports Team, a long-time partner in the KEOP's Chronic Kidney Disease awareness and prevention efforts, has expanded its racing team to include a 1969 yellow Chevrolet Camaro that will be driven by Keri Arthur, daughter of two-time kidney transplant recipient, Tommy Arthur. With this campaign, the KEOP hopes to increase North Carolinians' knowledge about the importance of organ donation and the role of interventional kidney transplantation in achieving improved clinical outcomes and quality of life for persons at risk for or experiencing kidney failure. In addition, the KEOP wants to ensure that dialysis patients are informed about kidney transplantation, how to be evaluated for transplant candidacy, and the importance of getting on a waiting list *before* experiencing kidney failure.
- The third annual UNCKC golf tournament was held in July and raised over \$3,000 to support the KEOP's targeted awareness and free screening programs.

If you would like for the KEOP to conduct a screening in your district, please contact Donna Harward 919.966.2561 ext 300 or donna_harward@med.unc.edu.

Fast Facts:

- Kidneys remove fluid and wastes from the body, release hormones to help regulate blood pressure, and help balance the body's electrolytes.
- North Carolina ranks 9th in the nation for statewide prevalence of end-stage kidney disease (ESKD), which requires dialysis or transplant.
- Approximately 900,000 (11%) of North Carolinians have chronic kidney disease (CKD).
- 4 risk factors for kidney disease are: diabetes, high blood pressure, heart disease, and family history of kidney disease.
- The good news: Early detection of kidney disease can prevent the progression to End Stage Kidney Disease (ESKD).



Burnett Womack Bldg.
Campus Box #7156
Chapel Hill NC 27599

